**Week 2 - Intermountain Health Case Activity**

In this activity, you will be looking at the case company's combined technologies are used in their daily operations and how well it fits their overall business strategy. This will be done by looking at each technology individually, identifying the technology's function, observing the technology's impact on the organization, and connecting them to the strategic intent. Use all of the provided information (articles, videos, etc.). *See the sample completed activity provided in the course.*

Step 1 - Technology/Application Identification - Complete the grid to identify the technologies used, their function, and who is involved in their use or what process do they contribute to. (Feel free to add rows.) *There are limited references in the Intermountain Health case to their technology.*

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| --- | --- | --- |
| Technology/Application | Function | Who uses/Process involved |
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Comments:

Step 2 - Impact on Organization and Process - In the Intermountain Health case, focus on the changes to the business and to the organization to make the most of their data intelligence. Comment on your observations about the impact on the organization and/or process. Examples of organizational impact could be changes in normal job roles (duties, responsibilities, etc), changes in organization structure, or changes in management structure. Impact on process could include changing responsibilities of data collection, automating duties that were once completed by employees or customers, or changes in rules governing the process.

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| Data Intelligence (What data?) | Organization Impact | Process Impact |
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Comments:

Step 3 - Connecting to Strategy - Does the organization have a stated technology strategy regarding their data intelligence? Is their data approach documented in the business strategy phrases (mission statement or motto? If it is stated, please restate in your own words. If not explicitly expressed, what do you think the strategy is?

Comments:

Step 4 - Look at competitors in the marketplace. Compare their use of data intelligence to the case company. What is similar? What is different? (Pick one or two that best emphasize similar or dissimilar traits).

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| --- | --- | --- | --- |
| **Competitor Name** | **Data Intelligence/Technology** | **Similar** | **Dissimilar** |
|  |  |  |  |
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Comments:

Step 5 - What IT archetype do you suspect Intermountain Healthcare is currently? Do you feel that another type of archetype would be better aligned to their current strategy?

Step 6 - What is your evaluation of the case company and their use of the data technologies? What would you change and why would you change it?